

Measures based on the study «Women's motivations for and barriers to voluntary military service»



Further development of action areas and measures

to increase the proportion of women in the Swiss Armed Forces, based on the study «Women's motivations for and barriers to voluntary military service», 03.07.2025.

Action area 1

«Communication of purpose»

- Basis: Target group-oriented communication of the purpose of military missions
- Structure: Clear and realistic presentation of tasks and roles within the overall context of the Armed Forces' missions

Action area 2

«Information and communication»

- Creation of an Information Hub «Women in the Armed Forces»
- Creation of testimonials from women in the Armed Forces in various roles and at different stages of their military careers
- Further development of existing informational materials by incorporating topics specific to women in military service
- Assessment of options for enabling insight into day-to-day military life ahead of recruitment

Action area 3

«Framework conditions»

- Strengthening initiatives to improve the compatibility of military service and civilian life
- Sensitising leaders to topics specific to women in the military
- Consistent implementation of the action plan for the study «Discrimination and sexualised violence»